

### Entrepreneur Resources April 2020

- Each month we'll highlight resources, founder conversations and hot topics to help you move your ideas forward.
- If you have resources that you'd like to share, please reach out to your licensing associate or EIR to have them included in the next update.
- And please reach out with any questions. We're here to help!



### **Articles and Tools**

- <u>Decisions</u> to make before you raise money
- For <u>female founders</u>—how to manage not being the "normal" CEO
- And an HBR <u>article</u> on the importance of disrupting your own narrative if you don't "fit" culture norms
- Y Combinator <u>insights</u> from 1000s of start-ups
- Co-founders are good, just not too many



### Biotech Startup School

#### **New Biotech Startup School videos:**

**How biotech VCs evaluate companies**: video <a href="here">here</a>

#### Panelists:

Sarah Bhagat, Principal, Sofinnova

Mira Chaurushiya, Principal, 5AM Ventures

Rich Gaster, Principal, venBio

Cristina Ghenoiu, SVP of R&D Operations, Epirium Bio

Julie Grant, General Partner, Canaan

JJ Kang, Partner, The Column Group

Topics covered include two "mock pitches" and a discussion on how to run a fundraising process

#### **Q&A with Jun Axup, Partner at IndieBio**: video here

Future events will be posted to our <u>Youtube page</u>. Subscribe to the channel to be notified when we post a new video. We'll also add links to videos to the Biotech Startup School <u>home page</u>.

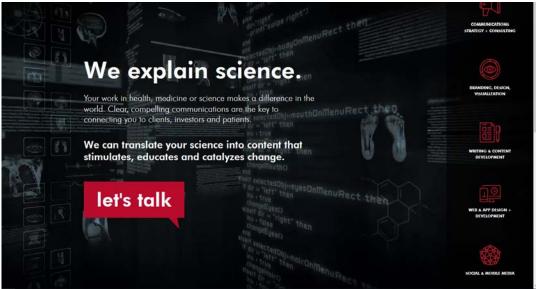


# Startups Serving Startups

Take your pitch to the next level with providers like Lit'l Dog and Centrifuge Media Labs. Reach out to Helen for contacts at both companies or just send a note through their website links.

I've seen how they can transform your message and make it accessible to investors and customers and it can be game changing!

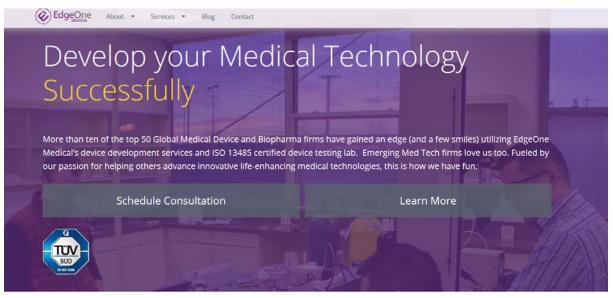






## Startups Serving Startups

There are more companies than you might think that focus on product design and manufacturing in the device space. You don't have to go it alone. <a href="EdgeOne">EdgeOne</a> <a href="Medical">Medical</a> is one of several experienced companies in this space.



Quality, Regulatory, Project Management, and Verification & Validation Testing services on demand

EdgeOne Medical's services are more impactful because we make sure they are working in concert within your organization and with your partners



### Medtech Innovator

This group gets your pitch in front of investors tailored for your start-up verticals. They can add a lot of value quickly for those in device and diagnostics. And we're lucky that they have a presence right here in LA!



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Please watch this recap video to hear from some of our startups and corporate partners about their experiences in the MedTech Innovator program.





### Virtual events



**OUR EVENTS » FDA 101 WEBINAR** 

#### **Event Description**

If you're just starting to learn about how and why the FDA regulates biomedical products, then join us for this one-hour session. We will give a general overview of FDA history, the authority of the FDA to regulate biomedical products, and how you can learn more information that is related to the specific products that your company wants to bring to market. There will be plenty of time for Q&A to provide examples of using the FDA website to learn more information from the many resources that the FDA provides as guidances to industry.

REGISTER NOW

FDA 101 registration link

# INNOVATION labs are all virtual now!





The Road to Market - From IND Preparation to NDA Approval

MAR 26 | Thursday | 1:30pm



South San Francisco, CA
What's Accounting Gotta Do With It?

MAR 31 | Tuesday | 9:00am



Webinar: Advanced IP Strategies for the Emerging Growth Biotech Company

Take advantage of the move to virtual and enjoy some stellar events through <u>Jlabs</u>



# **Enjoy BIO virtually**



#### Virtual Attendee Package

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- \$300 for BIO Convention Attendees
- \$500 for Non-Attendees

If you are interested in purchasing the Virtual Attendee Package, please email **convention@bio.org**.

SEND EMAIL

Link to register