

ZAP LEAN STARTUP WORKSHOP SERIES

RSI ENTREPRENEURIAL PROGRAMS

October 13 & October 21, 2021, 4 – 8 pm

November 3 & November 10, 2021, 4 – 8 pm

INFORMATION SESSIONS (VIA ZOOM):

August 18, 4 – 4:45 pm

September 29, 4 – 4:45 pm

Sign up here: [August Session](#) [September session](#)

- Ever wondered about entrepreneurship and whether it was right for you?
- Have an idea that you might want to turn into a business?
- Want to learn how to assess your technology and start a company?
- Want to discover what resources are available and how to find funding?

Available to students, faculty and post docs, the ZAP program will answer these questions and more. Offered as 2-day workshops ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Participants will be taught the basics of proposing a business opportunity in the form of a "hypothesis" about a need in the market, and how to test the hypothesis. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a \$50k grant for customer discovery. Teams that complete the national program have a much higher funding rate, including SBIR grants and investment.



Seasoned I-Corps instructor and business executive Farzin Samadani will lead the workshops, and conduct the preliminary information sessions that will give you an overview of the ZAP program, scheduled in October and November, 2021.

Join our information sessions and find out if the ZAP program is right for you!

For more details contact Stephanie Yanchinski, RSI Director of Entrepreneurial Programs
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